

USDA Weekly Retail Turkey Feature Activity

Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 10/16 thru 10/22.

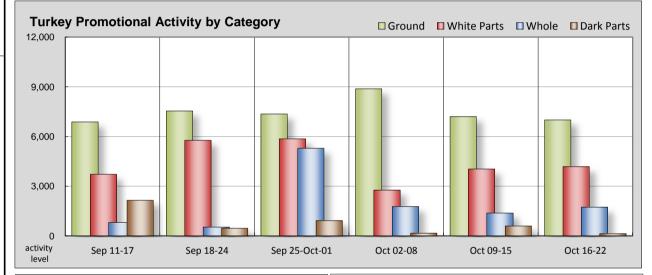
(e.a., buy 1, aet 1 free, etc.)

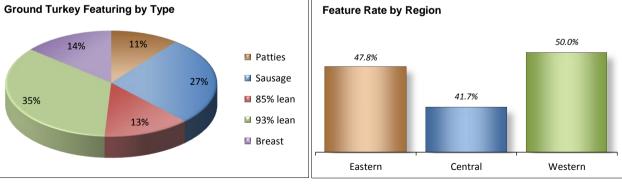
(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| THIS WEEK | NATIONAL CUMMARY | | | | | | | | | | | | |
|--|------------------------|-----------|-----------|--------|-----------|-----------------|---------|--|--|--|--|--|--|
| Feature Rate 1 | NATIONAL SUMMARY | | | | | | | | | | | | |
| Name | | THIS WEEK | | LAST | WEEK | LAST YEAR | | | | | | | |
| Special Rate Mountain Stores St | Feature Pate 1/ | 46.4% | of 18,600 | 42.2% | of 18,600 | 39.2% of 18,000 | | | | | | | |
| Name | T catale Nate | ou | tlets | ou | tlets | outlets | | | | | | | |
| WHOLE BIRDS: Fresh - Hens 70 1.32 290 1.53 " - Toms 990 0.80 650 0.82 2,130 0.95 Frozen - Hens 990 0.80 650 0.82 2,130 0.95 PARTS: Breast: Bone-in, whole Fresh 10 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frosh 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 5trips 210 3.76 180 4.55 Tenders | Special Rate 4/ | 1. | .5% | 4. | 1% | 2.0% | | | | | | | |
| WHOLE BIRDS: Fresh - Hens 70 1.32 290 1.53 " - Toms 990 0.80 650 0.82 2,130 0.95 Frozen - Hens 990 0.80 650 0.82 2,130 0.95 PARTS: Breast: Bone-in, whole 80 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 3.79 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 880 4.13 550 4.37 650 4.01 | Activity Index 2/ | 14,510 | | 14 | ,310 | 17,690 | | | | | | | |
| Fresh - Hens 70 1.32 290 1.53 " - Toms 990 0.80 650 0.82 2,130 0.95 " - Toms 740 0.77 650 0.80 1,930 0.91 PARTS: Breast: Bone-in, whole Fresh 10 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 <td< th=""><th>3/</th><th>Stores</th><th>Wtd Avg</th><th>Stores</th><th>Wtd Avg</th><th>Stores</th><th>Wtd Avg</th></td<> | 3/ | Stores | Wtd Avg | Stores | Wtd Avg | Stores | Wtd Avg | | | | | | |
| " - Toms 990 0.80 650 0.82 2,130 0.95 " - Toms 740 0.77 650 0.80 1,930 0.91 PARTS: Breast: Bone-in, whole 10 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 | WHOLE BIRDS: | | | | | | | | | | | | |
| Frozen - Hens 990 0.80 650 0.82 2,130 0.95 " - Toms 740 0.77 650 0.80 1,930 0.91 PARTS: Breast: Bone-in, whole 10 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 20 3.99 280 3.78 140 4.53 Cutlets, thin sliced 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 | Fresh - Hens | | | 70 | 1.32 | 290 | 1.53 | | | | | | |
| " - Toms 740 0.77 650 0.80 1,930 0.91 PARTS: Breast: Bone-in, whole 10 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 3.791 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks | " - Toms | | | 10 | 1.49 | | | | | | | | |
| PARTS: Breast: Bone-in, whole Fresh 10 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 3.79 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4. | Frozen - Hens | 990 | 0.80 | 650 | 0.82 | 2,130 | 0.95 | | | | | | |
| Breast: Bone-in, whole 10 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frosh 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 50 3.71 120 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Necks 20 1.59 < | | 740 | 0.77 | 650 | 0.80 | 1,930 | 0.91 | | | | | | |
| Bone-in, whole 10 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Frosh 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Wings 20 1.59 200 1.52 160 | PARTS: | | | | | | | | | | | | |
| Fresh 10 2.29 10 1.99 80 2.55 Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 220 1.06 130 1.54 Fresh Rotisserie 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<> | | | | | | | | | | | | | |
| Frozen 1,820 1.42 1,320 1.41 960 1.64 Hotel Style Fresh 220 1.06 130 1.54 Fresh 220 1.06 130 1.54 Frozen Split, bone-in 50 1.00 1.00 1.54 Fresh Rotisserie 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.48 Ne | | | | | | | | | | | | | |
| Hotel Style Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.49 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.29 1.56 10 1.49 Smoked Necks 10 1.29 1.56 1.40 < | | | | | | | | | | | | | |
| Fresh 220 1.06 130 1.54 Frozen Split, bone-in Fresh 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 Wings 20 1.59 200 1.55 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Necks 10 1.40 1.40 <td></td> <td>1,820</td> <td>1.42</td> <td>1,320</td> <td>1.41</td> <td>960</td> <td>1.64</td> | | 1,820 | 1.42 | 1,320 | 1.41 | 960 | 1.64 | | | | | | |
| Frozen Split, bone-in Fresh 760 6.55 330 7.91 510 7.79 Boneless, whole Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.49 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.29 120 1.56 Smoked Wings 10 1.29 120 1.56 Smoked Necks 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 | • | | | | | | | | | | | | |
| Split, bone-in Fresh 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 100 4.99 4.99 4.10 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 40 1.49 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Necks 10 1.29 120 1.56 Smoked Necks <td< td=""><td>Fresh</td><td></td><td></td><td>220</td><td>1.06</td><td>130</td><td>1.54</td></td<> | Fresh | | | 220 | 1.06 | 130 | 1.54 | | | | | | |
| Fresh 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 40 1.49 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.29 120 1.56 Smoked Necks 10 1.29 120 1.56 GROUND TURKEY: 7,000 2.72 7,200 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> | | | | | | | | | | | | | |
| Rotisserie 760 6.55 330 7.91 510 7.79 Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 4.01 4.00 Necks 20 1.59 200 1.52 160 1.49 Necks 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Necks 10 | Split, bone-in | | | | | | | | | | | | |
| Boneless, whole 20 3.99 280 3.78 140 4.53 Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced 210 3.76 180 4.99 Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.49 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Necks 10 1.29 1.20 1.56 GROUND TURKEY: 7,000 2.72 7,200 2.86 8, | Fresh | | | | | | | | | | | | |
| Cutlets 690 4.93 1,120 4.47 760 4.58 Cutlets, thin sliced Strips 210 3.76 180 4.99 Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.49 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Wings 10 1.29 120 1.56 Smoked Necks 10 1.40 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 | Rotisserie | 760 | 6.55 | 330 | 7.91 | 510 | 7.79 | | | | | | |
| Cutlets, thin sliced 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.48 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Wings 10 1.29 120 1.56 Smoked Necks 10 1.40 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 | Boneless, whole | 20 | 3.99 | 280 | 3.78 | 140 | 4.53 | | | | | | |
| Strips 210 3.76 180 4.55 Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.48 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Wings 10 1.29 120 1.56 Smoked Necks 10 1.40 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 | Cutlets | 690 | 4.93 | 1,120 | 4.47 | 760 | 4.58 | | | | | | |
| Tenders 880 4.13 550 4.37 650 4.01 Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.48 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.29 120 1.56 Smoked Wings 10 1.29 120 1.56 Smoked Necks 10 1.40 1.40 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 <td>Cutlets, thin sliced</td> <td></td> <td></td> <td></td> <td></td> <td>100</td> <td>4.99</td> | Cutlets, thin sliced | | | | | 100 | 4.99 | | | | | | |
| Marinated Tenders 940 3.71 820 3.76 410 4.00 Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.48 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Wings 10 1.29 120 1.56 Smoked Necks 10 1.40 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 | Strips | | | 210 | 3.76 | 180 | 4.55 | | | | | | |
| Drumsticks 60 1.51 210 1.50 160 1.49 Thighs 40 1.82 160 1.55 160 1.49 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Wings 10 1.29 120 1.56 Smoked Necks 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Tenders | 880 | 4.13 | 550 | 4.37 | 650 | 4.01 | | | | | | |
| Thighs 40 1.82 160 1.55 Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.88 120 1.56 Smoked Wings 10 1.29 120 1.56 Smoked Necks 10 1.29 10 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Marinated Tenders | 940 | 3.71 | 820 | 3.76 | 410 | 4.00 | | | | | | |
| Wings 20 1.59 200 1.52 160 1.48 Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.29 10 1.88 120 1.56 Smoked Necks 10 1.29 120 1.56 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Drumsticks | 60 | 1.51 | 210 | 1.50 | 160 | 1.49 | | | | | | |
| Necks 20 1.30 20 1.49 Smoked Drumsticks 10 1.29 10 1.88 120 1.56 Smoked Wings 10 1.29 120 1.56 10 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Thighs | 40 | 1.82 | 160 | 1.55 | | | | | | | | |
| Smoked Drumsticks 10 1.88 120 1.56 Smoked Wings 10 1.29 120 1.56 Smoked Necks 10 1.29 10 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Wings | 20 | 1.59 | 200 | 1.52 | 160 | 1.48 | | | | | | |
| Smoked Wings Smoked Necks 10 1.29 1.40 1.29 1.0 1.56 1.0 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Necks | | | 20 | 1.30 | 20 | 1.49 | | | | | | |
| Smoked Necks 10 1.40 GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Smoked Drumsticks | | | 10 | 1.88 | 120 | 1.56 | | | | | | |
| GROUND TURKEY: 7,000 2.72 7,200 2.86 8,630 2.70 Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Smoked Wings | 10 | 1.29 | | | 120 | 1.56 | | | | | | |
| Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Smoked Necks | | | | | 10 | 1.40 | | | | | | |
| Patties 740 2.78 740 2.94 1,370 2.76 Sausage 1,910 2.68 1,970 2.74 2,240 2.52 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | GROUND TURKEY: | 7,000 | 2.72 | 7,200 | 2.86 | 8,630 | 2.70 | | | | | | |
| 85% lean 920 1.94 1,160 2.23 1,580 1.93 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Patties | 740 | 2.78 | | | 1,370 | 2.76 | | | | | | |
| 93% lean 2,450 2.48 2,380 2.67 2,390 2.71 Breast 980 4.04 950 4.27 1,050 4.11 | Sausage | 1,910 | 2.68 | 1,970 | 2.74 | 2,240 | 2.52 | | | | | | |
| Breast 980 4.04 950 4.27 1,050 4.11 | 85% lean | 920 | 1.94 | 1,160 | 2.23 | 1,580 | 1.93 | | | | | | |
| , | 93% lean | 2,450 | 2.48 | 2,380 | 2.67 | 2,390 | 2.71 | | | | | | |
| Rolls (frsh/frz 1 lb.) 530 1.49 270 1.62 200 1.70 | Breast | 980 | 4.04 | 950 | 4.27 | 1,050 | 4.11 | | | | | | |
| | Rolls (frsh/frz 1 lb.) | 530 | 1.49 | 270 | 1.62 | 200 | 1.70 | | | | | | |

This Week's Turkey Feature Highlights

Feature activity increases from last week. It is still early for Thanksgiving, but a number of stores have introduced their purchase programs for a free Thanksgiving turkey. We'll see more of these in the weeks to come. Offers increase on whole turkeys and prices are slightly lower than last week, quite a bit lower than the same week a year ago. Frozen bone-in breasts promotions increase; they make a good choice to pop in the oven and warm up the kitchen on a chilly October day. Don't want to cook? More stores offer rotisserie breasts and average prices are lower this week. Fewer stores offer cutlets, opting instead for tenders and marinated tenders. Advertised prices trend higher on cutlets, lower on tenders and destrapped tenders. There is little interest in dark parts this week. Ground turkey ads slow; average ad prices decrease. The 93% lean and sausage continue as the most popular choices.





All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising <u>any</u> reported turkey item during the current week, expressed as a percentage of the total sample. 2/ Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised turkey item (e.g., a retailer with 100 outlets featuring 3 turkey items has an activity index of 300). 3/ Stores/Avg: the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. 4/ Special Rate: the percentage of sampled stores with a no-price promotion

Note: rolls not included in ground fresh ground turkey total and weighted average.



USDA Weekly Retail Turkey Feature Activity

Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 10/16 thru 10/22.

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| | EASTERN U.S. | | | CENTRAL U.S. | | 日命 | WESTERN U.S. | | A | |
|------------------------|---|--------|---------|--|-----------------|---------|--|--------|---------|--|
| | (CT,DC,DE,FL,GA,MA,MD,ME, NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV) | | | (AL,AR,IA,IL,IN,KS,KY,LA,MI,MN, MO,MS,ND,NE, OH, OK,SD,TN,TX,WI) | | | (AZ,CA,CO,ID,MT, | | | |
| | | | # | | | L'ATT | NM,NV,OR,UT,WA,WY) | | | |
| Feature Rate 1/ | 47.8% of 8,400 sampled outlets 0.0% of stores w/ no-price promotions Activity Index = 6,850 | | | 41.7% of 5,900 sampled outlets 0.0% of stores w/ no-price promotions | | | 50.0% of 4,300 sampled outlets 6.4% of stores w/ no-price promotions | | | |
| Special Rate 4/ | | | | | | | | | | |
| Activity Index 2/ | | | | | y Index = 3,840 | | Activity Index = 3,290 | | | |
| | Price Range | Summa | ary | Price Range Summa | | nary | Price Range Su | | mmary | |
| | (\$/pound) | Stores | Wtd Avg | (\$/pound) | Stores | Wtd Avg | (\$/pound) | Stores | Wtd Avg | |
| WHOLE BIRDS: | | | | | | | | | | |
| Fresh - Hens | | | | | | | | | | |
| " - Toms | | | | | | | | | | |
| Frozen - Hens | 0.69 - 0.79 | 470 | 0.73 | 0.69 - 0.99 | 520 | 0.86 | | | | |
| " - Toms | 0.69 - 0.77 | 270 | 0.69 | 0.69 - 0.89 | 470 | 0.82 | | | | |
| PARTS: | | | | | | | | | | |
| Breast: | | | | | | | | | | |
| Bone-in, whole | | | | | | | | | | |
| Fresh | | | | 2.29 | 10 | 2.29 | | | | |
| Frozen | 0.99 - 1.99 | 1,080 | 1.21 | 0.99 - 1.49 | 270 | 1.29 | 1.78 - 1.99 | 470 | 1.98 | |
| Hotel Style | | | | | | | | | | |
| Fresh | | | | | | | | | | |
| Frozen | | | | | | | | | | |
| Split, bone-in | | | | | | | | | | |
| Fresh | | | | | | | | | | |
| Rotisserie | 3.74 - 7.99 | 500 | 6.06 | 6.99 | 110 | 6.99 | 6.99 - 7.99 | 150 | 7.86 | |
| Boneless, whole | | | | | | | 3.99 | 20 | 3.99 | |
| Cutlets | 3.29 - 4.99 | 390 | 4.88 | | | | 4.99 | 300 | 4.99 | |
| Cutlets, thin sliced | | | | | | | | | | |
| Strips | | | | | | | | | | |
| Tenders | | | | | | | 4.00 - 4.39 | 880 | 4.13 | |
| Marinated Tenders | 4.26 - 5.33 | 200 | 4.35 | 3.73 - 4.67 | 160 | 4.29 | 3.33 | 580 | 3.33 | |
| Drumsticks | 1.49 - 1.59 | 40 | 1.52 | | | | 1.49 | 20 | 1.49 | |
| Thighs | 1.79 - 1.89 | 40 | 1.82 | | | | | | | |
| Wings | 1.59 | 20 | 1.59 | | | | | | | |
| Necks | | | | | | | | | | |
| Smoked Drumsticks | | | | | | | | | | |
| Smoked Wings | 1.29 | 10 | 1.29 | | | | | | | |
| Smoked Necks | | | | | | | | | | |
| GROUND TURKEY: | | | | | | | | 15- | | |
| Patties | 2.49 - 3.00 | 340 | 2.88 | 2.50 - 2.99 | 270 | 2.55 | 3.00 | 130 | 3.00 | |
| Sausage | 2.39 - 3.29 | 750 | 2.73 | 2.00 - 3.19 | 1,130 | 2.65 | 2.45 | 30 | 2.45 | |
| 85% lean | 1.67 - 2.33 | 830 | 1.94 | 1.66 - 2.30 | 80 | 1.91 | 2.50 | 10 | 2.50 | |
| 93% lean | 1.53 - 3.07 | 1,740 | 2.56 | 1.98 - 2.50 | 670 | 2.28 | 2.15 - 2.99 | 40 | 2.40 | |
| Breast (99-100% lean) | 3.84 | 170 | 3.84 | 3.99 - 4.16 | 150 | 4.07 | 4.00 - 4.79 | 660 | 4.09 | |
| Rolls (frsh/frz 1 lb.) | 1.29 | 10 | 1.29 | 1.00 - 2.19 | 360 | 1.47 | 1.53 | 160 | 1.53 | |